Web Mapping & Analysis APIs

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Today

- The Web as a source for data
- Web APIs
- API examples

The Web as a source for data

New forms of data

- New forms of data enabled by web technologies
- Digital life, digital traces, digitalised life (Lazer & Radford, 2017)
- Much of these data are available as an *accident* (Arribas-Bel, 2014)

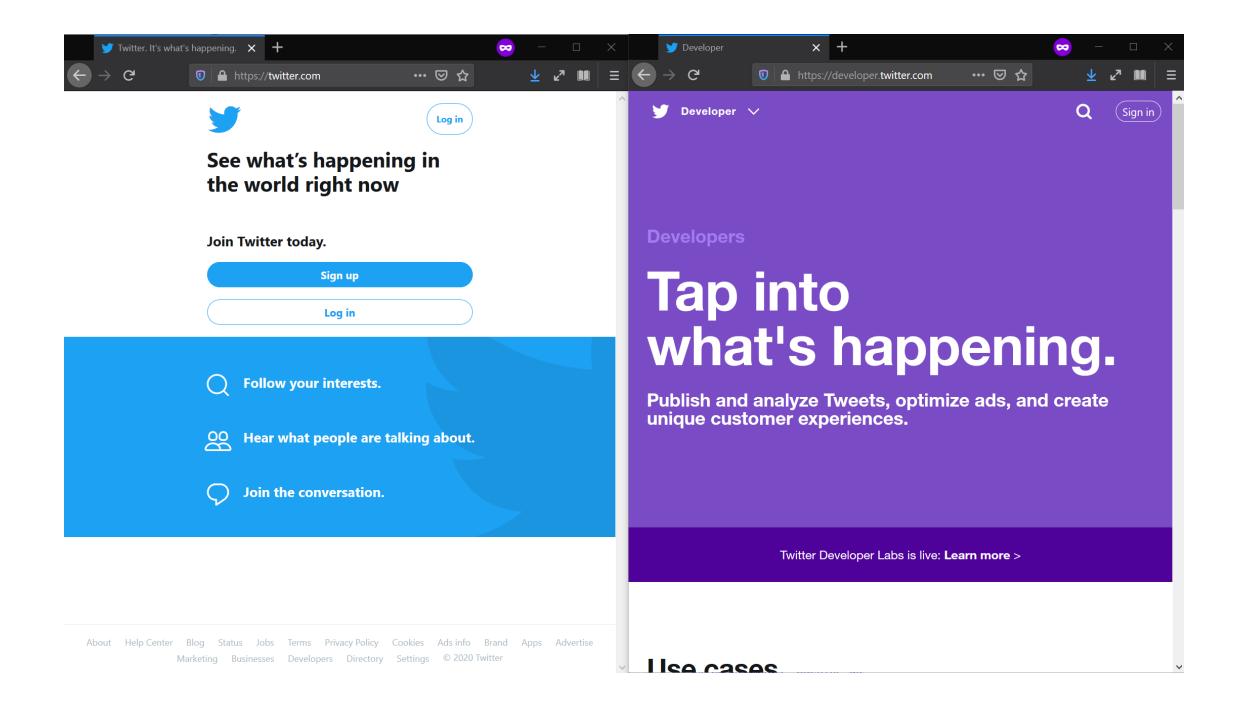
Sources

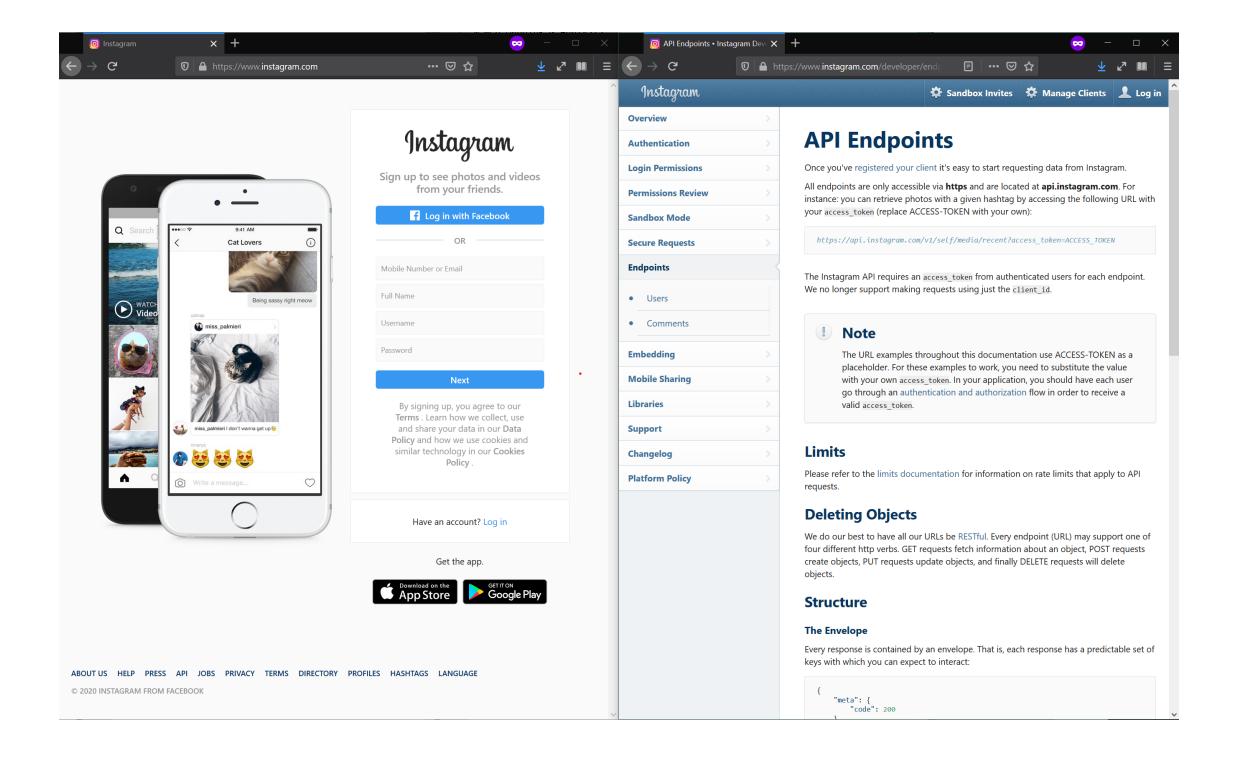
Arribas-Bel (2014):

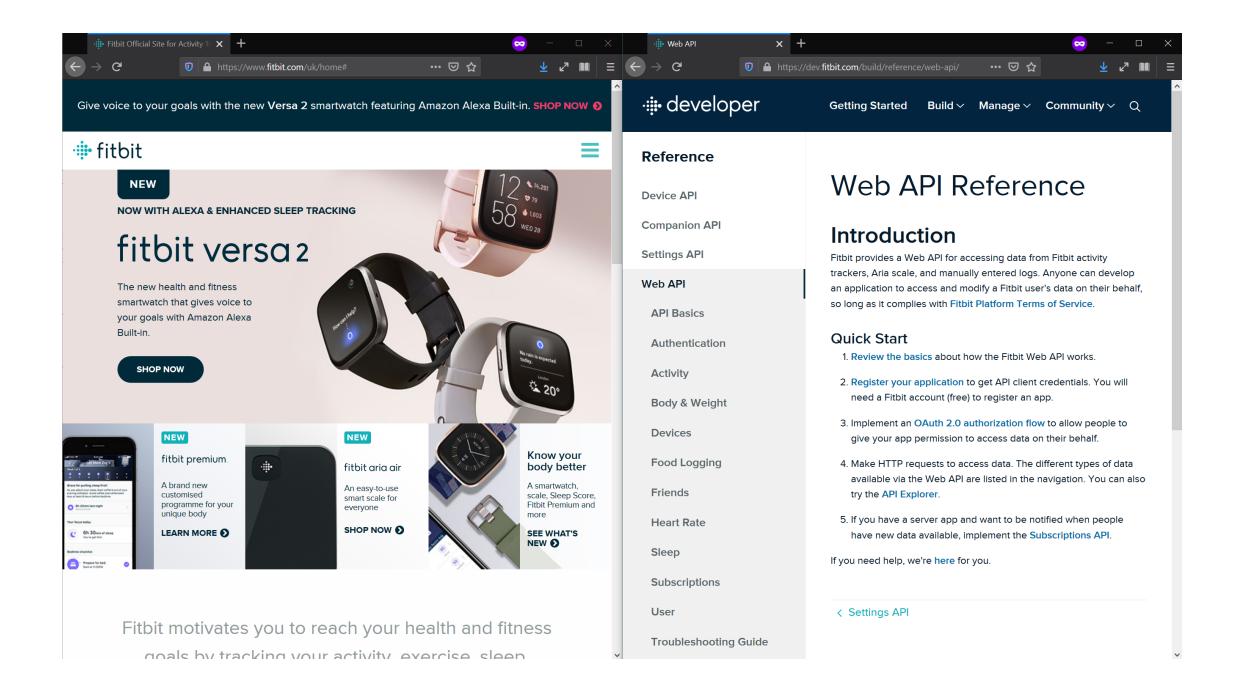
- Citizens as sensors
- Businesses moving online
- Open (government) data

"Citizens as sensors"

- Web 2.0 -> (data) consumers are *also* creators
 (Goodchild, 2007)
- Much of everyday life now recorded in a database
- (Parts of) these databases can be accessed



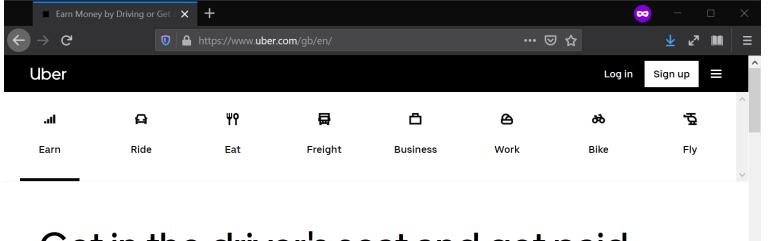




"Businesses moving online"

- Business activities digitalised (or entirely digital)
- Records stored in databases, that can also be accessed
- Active/passive collection (eg. IoT)



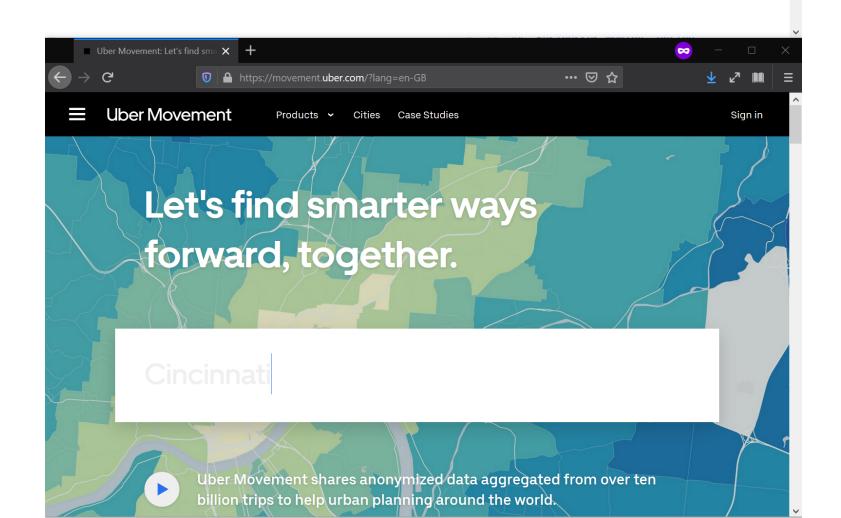


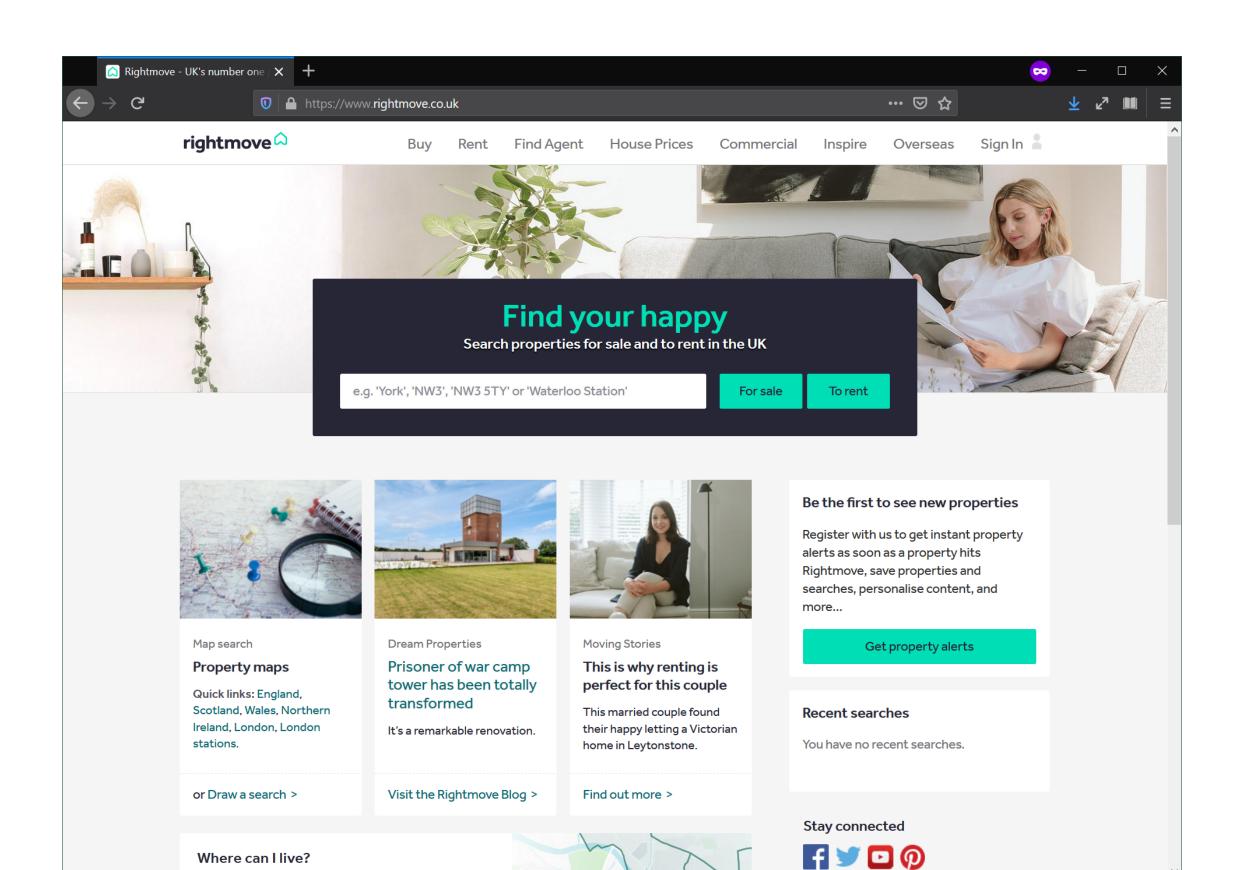
Get in the driver's seat and get paid

Drive on the platform with the largest network of active riders.

Sign up to drive

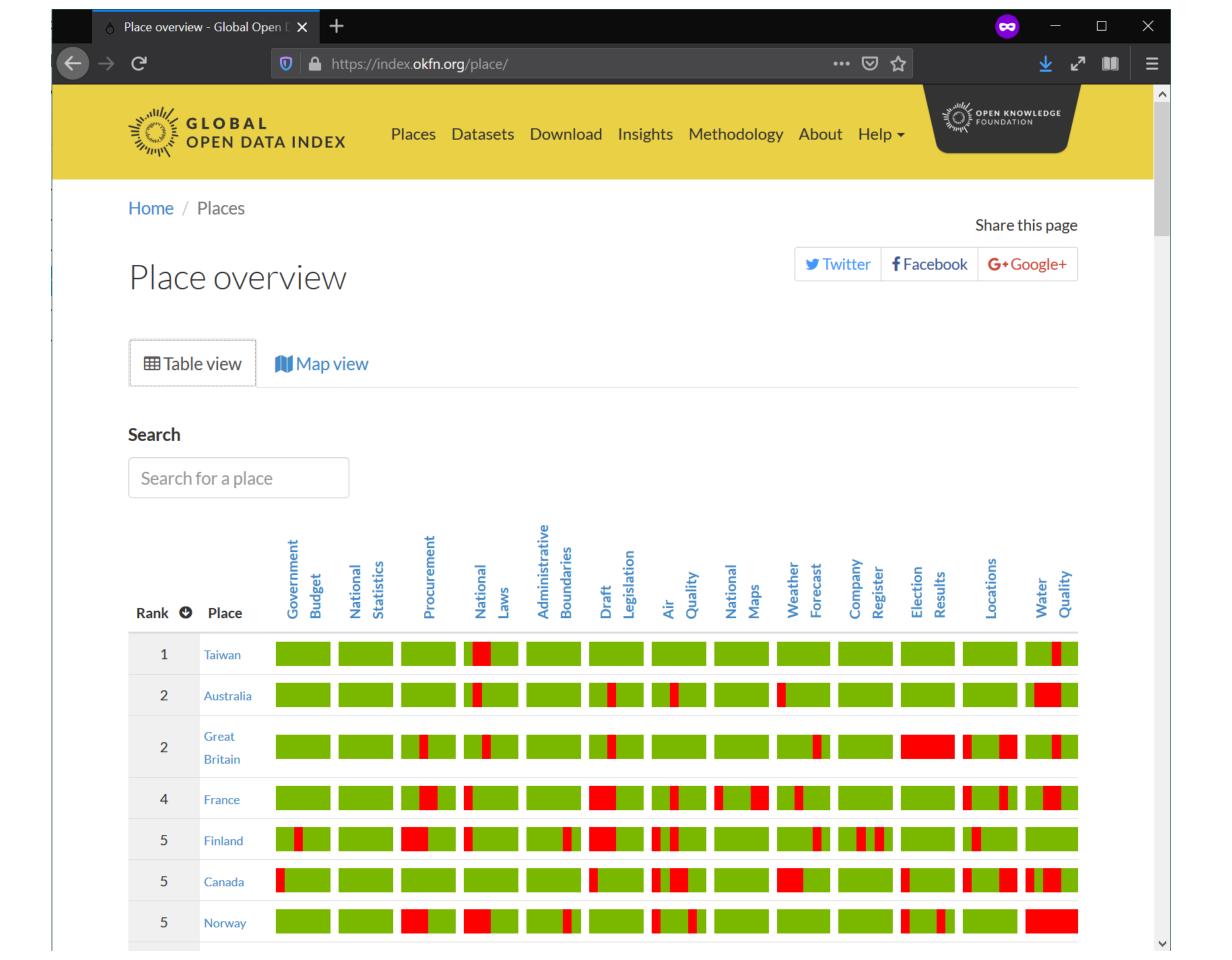
Learn more about driving and delivering

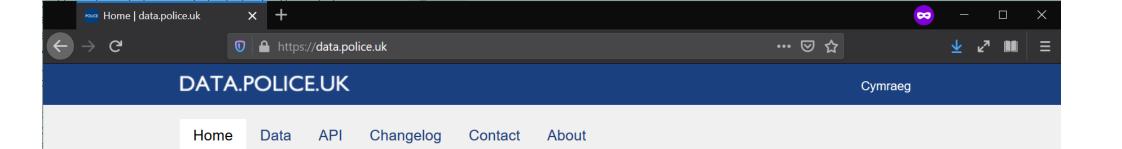




Governments "opening up"

- Public institutions releasing internal data under open licenses
- Variety of reasons (transparency, economic value, service...)
- Not to take for granted!





Welcome to data.police.uk

This is the site for open data about crime and policing in England, Wales and Northern Ireland.

You can download <u>street-level crime</u>, <u>outcome</u>, <u>and stop and search data</u> in clear and simple CSV format and explore the <u>API</u> containing detailed crime data and information about individual police forces and neighbourhood teams.

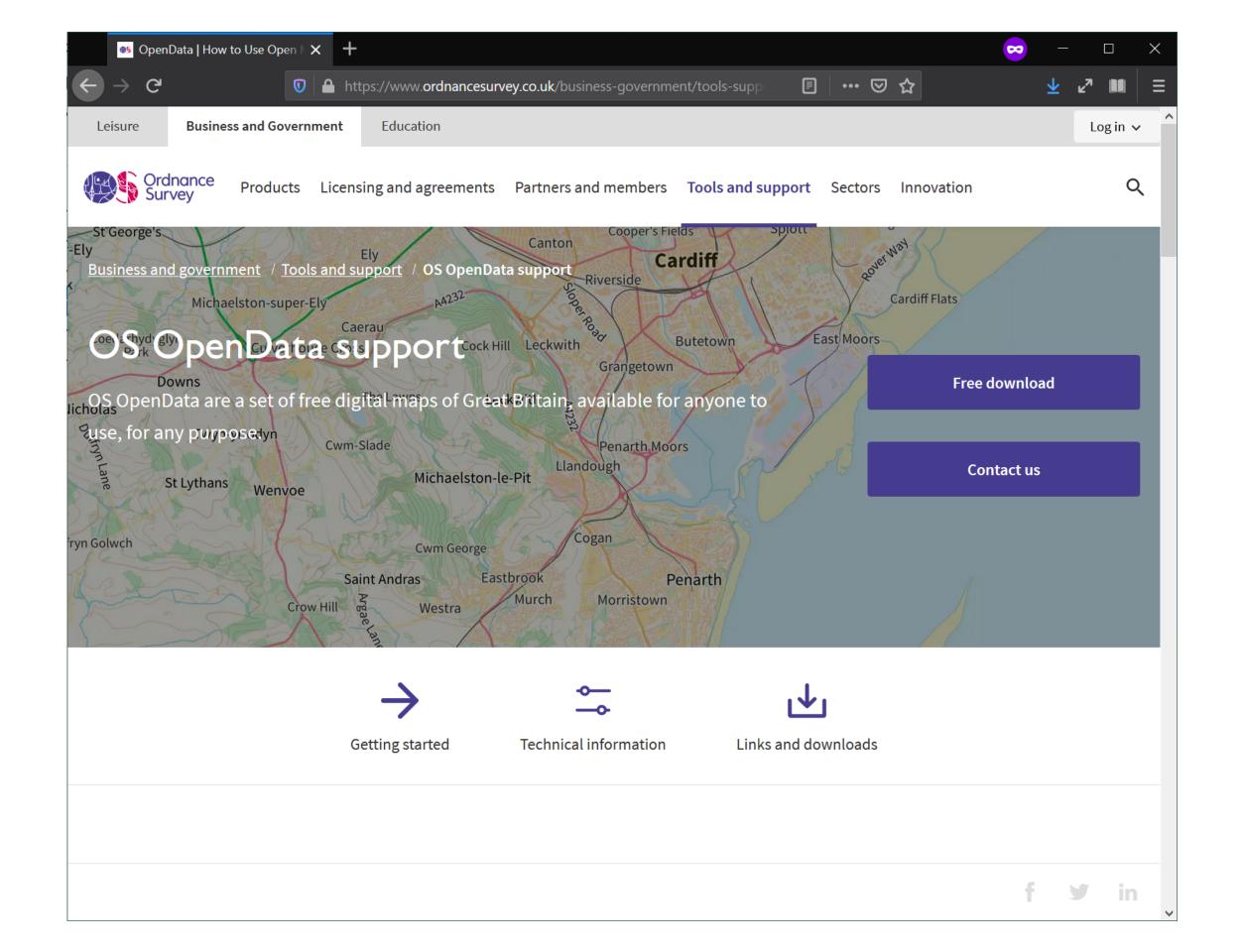
You can also download data on police activity, and a range of data collected under the <u>police annual data</u> requirement (ADR) including arrests and 101 call handling.

All the data on this site is made available under the Open Government Licence v3.0.







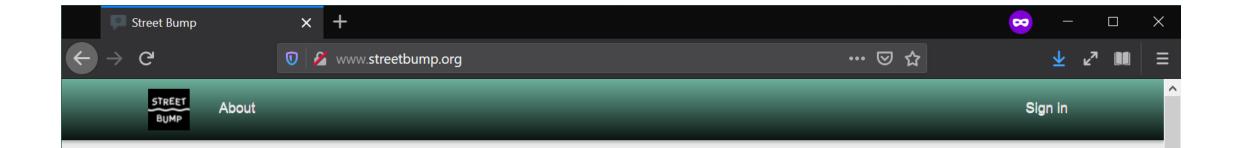


Challenges

- Bias
- Licensing
- Access

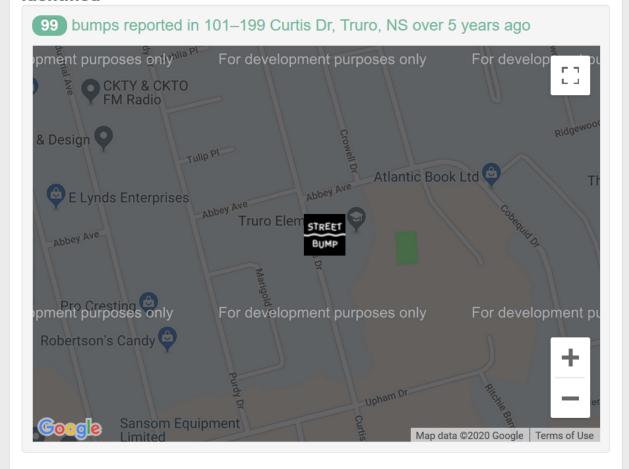
Bias

- Who's represented?
- Who's missing?
- How is the data used?



Where's Street Bump being used?

549 trips, 37,016 bumps, 0 potholes filled, and 0 roadway problems identified



Want to use Street Bump to improve your community? Contact Us

What's Street Bump?

Street Bump is a crowd-sourcing project that helps residents improve their neighborhood streets. Volunteers use the Street Bump mobile app to collect road condition data while they drive. The data provides governments with real-time information to fix problems and plan long term investments.

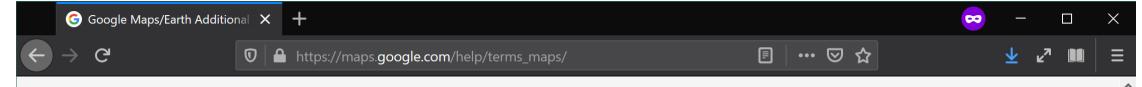




Learn More

Licensing

- How accessible data can be used, what for
- "Free beer", not "free speech"
- Evolving landscape





Google Maps

Help Center

Geo Permissions

Terms of Service

Legal Notices

Photos and Videos Policy

Legal Notices for Business Listings

Google Maps/Google Earth Additional Terms of Service

Last Modified: January 21, 2019

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Google Maps/Google Earth allow you to view and use a variety of content, including map and terrain data, imagery, business listings, traffic, reviews, and other related information provided by Google, its licensors, and users (the **"Content"**).

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- 1. the Google Terms of Service (the "Universal Terms");
- 2. these Google Maps/Google Earth Additional Terms of Service (the "Maps/Earth Additional Terms");
- 3. the Google Maps/Google Earth Legal Notices (the "Legal Notices"); and
- the Google Privacy Policy (the "Privacy Policy").

Please read each of these four documents carefully, starting with the Universal Terms. The Universal Terms clarify, for example, your intellectual property ownership rights in the content you upload, and your responsibilities when using Google content or third-party content or when using Google Maps/Google Earth while driving.

Collectively, we refer to the Universal Terms, the Maps/Earth Additional Terms, the Legal Notices, and the Privacy Policy as the "Agreement". The Agreement is a binding contract between you and Google regarding your use of Google Maps/Google Earth.

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 - a. view and annotate maps;
 - b. create KML files and map layers;
 - c. publicly display Content with proper attribution online, in video, and in print; and
 - d. do many other things described in the Using Google Maps, Google Earth, and Street View permissions page.
- 2. Prohibited Conduct. Your compliance with this Section 2 is a condition of the license granted in Section 1. When using Google

Access

- Vehicles used to make data available are programmatic (APIs)
- Mostly based on web technologies
- Additional set of skills required

Web APIs

Web APIs

Programmable interfaces to web services

- Machine-to-machine communication over the web
- Expose access to (parts of) databases, or output of computations
- Bridge between *client* and *server*

How APIs work

- Authenticate (potentially linked to billing)
 [Optional]
- Send query as URL
- Receive request ((Geo)JSON, .csv)

Web APIs: an example

Over HTTP (e.g. REST): the query is a URL:

```
https://services1.arcgis.com/
ESMARspQHYMw9BZ9/arcgis/rest/services/
LSOA_DEC_2011_EW_BSC/FeatureServer/0/
query?
where=1%3D1&
outFields=*&
outSR=4326&
f=json
```



Web APIs: language "bindings"

- Library in a programming language
 (e.g. Javascript, Python, R) to interact with an API
- Wrapper in the language around HTTP endpoints
- Expose API in familiar form for developers of that language

Web APIs: some thoughts

- Very useful to access new forms of data
- All different, but some patterns are broadly general
- Programming skills help to automate data access

API examples

API examples

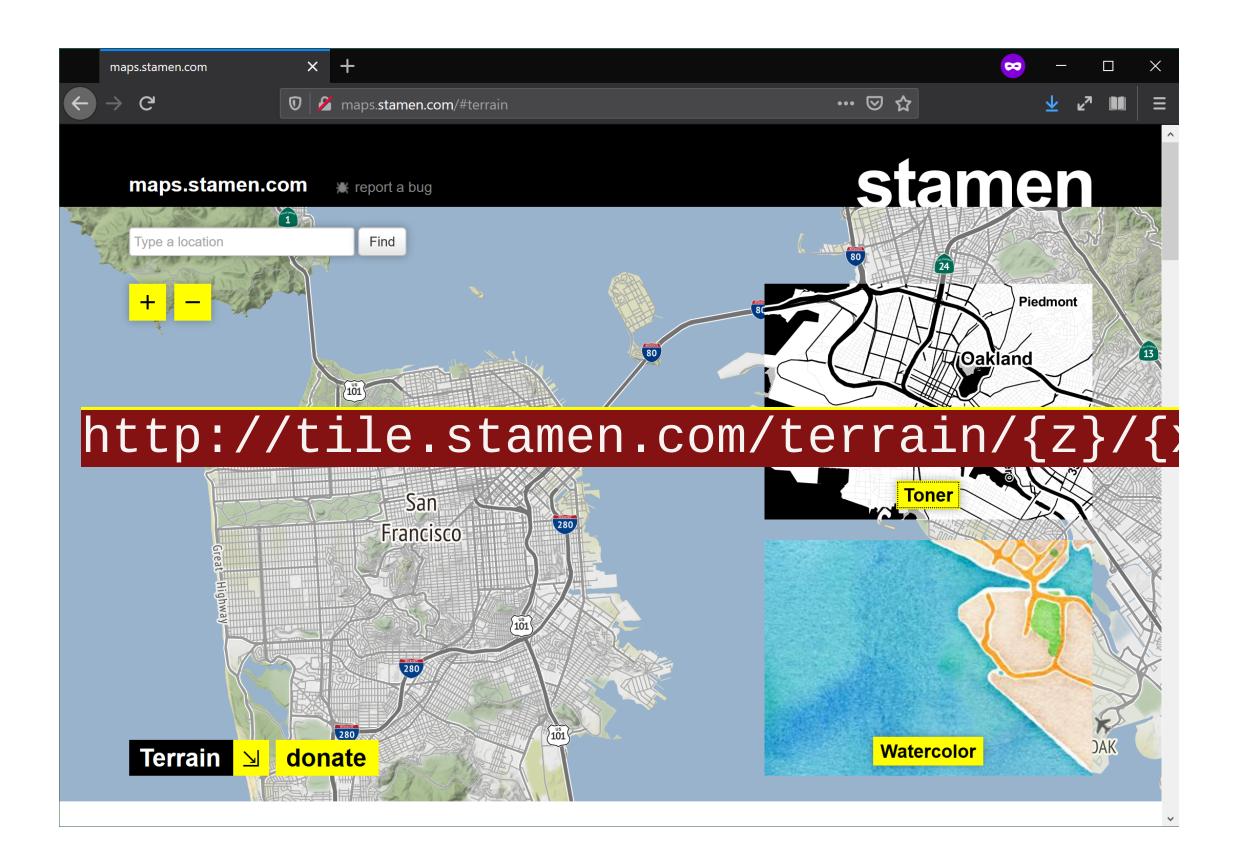
Access to:

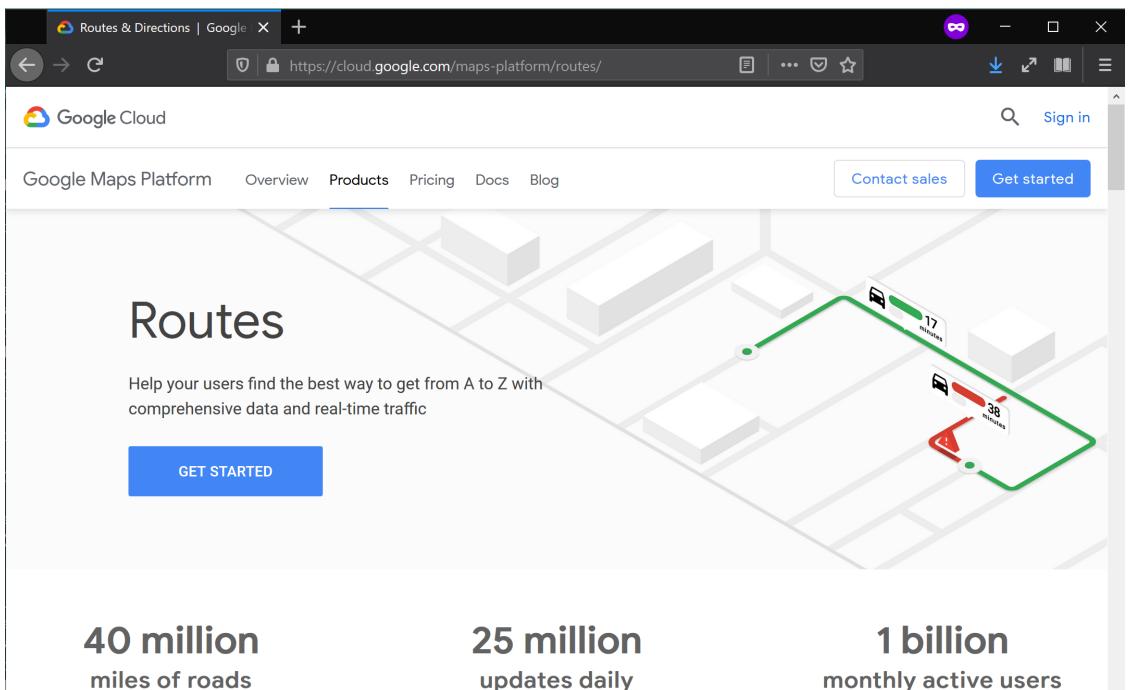
- Data
- Maps
- Computations



Public Health Data API

Areas	Show/Hide List Operations Expand Operations
Data	Show/Hide List Operations Expand Operations
Entities	Show/Hide List Operations Expand Operations
IndicatorMetadata	Show/Hide List Operations Expand Operations
GET /api/indicator_metadata/by_indicator_id	Get the indicator metadata for a list of indicator IDs
GET /api/indicator_metadata/by_group_id	Get indicator metadata for one or more profile groups
GET /api/indicator_metadata/all	Get indicator metadata for all the indicators available
GET /api/indicator_metadata_text_properties	Get a list of the properties that are available for indicator metadata
GET /api/indicator_search	Finds indicators for each area type that match specific words
GET /api/indicator_metadata/csv/by_indicator_id	Get a CSV file of metadata for the specified indicators
GET /api/indicator_metadata/csv/by_group_id	Gets a CSV file of metadata for all the indicators in the specified profile group
GET /api/indicator_metadata/csv/by_profile_id	Get a CSV file of metadata for all the indicators in the specified profile
GET /api/indicator_metadata/csv/all	Get a CSV file of metadata for all the indicators available
GET /api/indicator_names/by_group_id	Get a list of the indicators in the specified profile groups
Profiles	Show/Hide List Operations Expand Operations





Build with reliable navigation information wherever you are. updates daily

Count on accurate, real-time location information.

monthly active users

Scale confidently, backed by our infrastructure.



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